

# THE DENVER WEST PROJECT



**LOCATION:** Lakewood, CO

**DATE OF COMPLETION:** December 2018

**PRODUCT REMOVED:** Cedar Shakes

**PRODUCT INSTALLED:** DaVinci Roofscapes Composite Belaforte Shake

**SQUARE FOOTAGE:** 170,000 Square Ft.

After a massive hail storm rolled through Denver and damaged the genuine cedar shakes on the roofs of the Denver West business park, Gen 3 Roofing and another roofing contractor were called in to tackle the project. Desiring a more durable roofing material to combat hail prone Denver, the DaVinci Roofscapes composite Belaforte Shake was chosen for its durability since it is both Class 4 impact resistant and Class A fire rated. An accelerated installation schedule meant that crews had to battle the frigid Denver winter.

“For our company, this project was very personal. We’re a third-generation family of roofers and our family has been roofing the Denver West complex since the 1970’s when they were first built. Just as our name implies, we’ve roofed these same buildings for three generations — in the 1980s, 1990s, early 2000s and now again in 2017/2018. We’re proud that we accomplished our portion of the re roofing project during the winter months ahead of schedule and without any injuries or safety violations,” said Cameron Hummell, Chief Executive Officer of Gen 3 Roofing.



[www.Gen3Roofing.com](http://www.Gen3Roofing.com)

(303) 923-5039

[Info@Gen3Roofing.com](mailto:Info@Gen3Roofing.com)